

Dealer Appointment Process





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SPACE REQUIREMENTS

SHOWROOM	600 Sq Ft
FRONTAGE	20 Ft
WORKSHOP	200 Sq Ft

WORKING CAPITAL

SECURITY DEPOSIT	NILL	
DMS CHARGES	NILL	
SPARE PARTS	2L	As per company norms
VEHICLE INVENTORY	MIN 24(15 Lakh)	Depending of choice of the models



THE FIRST TRUCK LOAD

The first truck load would consist of the following items:

Vehicles Set Up	20-24 vehicles
Marketing Kit	Canopy- 1 , Leaflets & Brochures for promotional activities ,Branding Materials for Showroom
Spare Parts Initial Kit	Charger Discharger Machines,1 lead acid batteries & 1 for lithium -ion batteries, and dealer choices

DEALERS MARGIN

On Vehicles	15-16%
On Spare Parts	15%



NETWORK DEVELOPMENT –

Dealer must develop their respective territory:

Dealer to develop network by appointing Sub -Dealers in their respective territory:

- The Security, incentive sharing and any support to the sub – dealers would be on the discretion of the dealer and the company would not intervene in this network extension.
- The dealer to provide all the services and parts support to the sub dealer
- The Dealer to provide all services and parts support to the sub dealers
- The sub dealer would be marked in the company website for the marketing support
- The training to the sales and service staff of the dealer and sub -dealer could be provided by the company officers at the dealership.
- intervene in this network extension.
- The dealer to provide all the services and parts support to the sub dealer
- The Dealer to provide all services and parts support to the sub dealers
- The sub dealer would be marked in the company website for the marketing support
- The training to the sales and service staff of the dealer and sub -dealer could be provided by the company officers at the dealership.



SHOWROOM DESIGN





DEALER REGISTRATION FORM –

Please fill this form in plain English and in Capital Letters

Applicant Name

Location where dealership is required	CITY	STATE	
COMPANY STRUCTURE	<input type="radio"/> LIMITED COMPANY	<input type="radio"/> PROPRIETORSHIP	<input type="radio"/> PARTNERSHIP

COMPANYNAME

PAN	TAN	GST
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YEAR OF INCORPORATION

NO. OF EMPLOYEES

REGISTERED ADDRESS		
CITY	STATE	PIN
TEL	MOBILE	EMAIL

**DIRECTOR/ PARTNERS OF THE COMPANY**

1	PAN
	AADHAR
2	PAN
	AADHAR
3	PAN
	AADHAR
4	PAN
	AADHAR

CURRENT BUSINESS ACTIVITIES OF THE FIRM/APPLICANT

TYPE OF INDUSTRY	PRODUCTS BEING MARKETED	AREA / REGION SPECIFIC

PAST ACTIVITIES OF THE FIRM/APPLICANT

TYPE OF INDUSTRY	PRODUCTS MARKETED	AREA / REGION SPECIFIC

**DETAILS OF SHOWROOM BEING PROPOSED**

FULL ADDRESS	CITY	AREA (IN SQ FT)
	STATE	FRONTAGE (IN FT)
	NEAREST LANDMARK	ADDITIONAL FRONT SPACE (IN L X W feet)
Is it in a Commercial / Market area? YES NO	Is it facing Main Road? YES NO	Is it off Main Road in a lane? YES NO

I am sharing Showroom photographs & a rough location map of Showroom.

DETAILS OF WAREHOUSE BEING PROPOSED

FULL ADDRESS	DISTANCE FROM SHOWROOM (IN m/km)	AREA (IN SQ FT)
	Is it completely Fire & Water Proof? YES NO	Is it accessible to a large truck? YES NO

BANK	ACCOUNT NUMBER	BRANCH/CITY	CONTACT
TYPE OF LOAN	AMOUNT (IN LACS)	INTEREST (IN %)	SECURITY PROVIDED



The applicant undertakes to provide advance intimation to REM before closure of any bank account from where cheques have been issued.

REFERENCES		
NAME	ADDRESS & TEL NO.	OCCUPATION

Please provide three references

PLEASE DECLARE ANY EXISTING RELATIONSHIP WITH ANY AUTOMOTIVE DEALERSHIP

NAME OF AUTOMOTIVE COMPANY	TYPE OF ASSOCIATION	YEAR (started since)	AREA / CITY

LIST OF ENCLOSURES (PLEASE MAKE A CHECK BEFORE SUBMISSION OF THIS APPLICATION)

SHOWROOM SPECIFICS	IDENTITY PROOF	COMPANY PROOFS
Photographs (each angle taken) Layout Drawing Shop License	Owner Photograph (Passport) PAN Copy Aadhar Copy	Company PAN Copy GST Certificate Balance Sheet (Last 2 Years) Partnership Deed Banker's Letter of Reference



PLEASE READ THE INSTRUCTIONS CAREFULLY

- The application must be made by: An existing entity proposing to operate the dealership (Applicant)
- The Applicant must fill all sections unless it's not applicable in case of type of Business.
- All financial statements provided with the Application Form must be audited statements, complete with all schedules and the auditor's report.
- No payment is to be done with the Application.
- Incomplete application forms will not be accepted for processing.
- On receipt, if the Application is complete, the Applicant will receive an administrative acknowledgement from Dastro Electric Pvt Ltd
- The information provided by the applicant is intended only for the company's use.
- By emailing the filled application form. The applicant is inviting Dastro Electrical Private Limited to consider its application for "Dastro Electric dealership". The Company does not assure the applicant of being selected for such dealership.
- Any information furnishes in the Application is voluntarily provided as the Applicant submits the applications in his own initiative. Dastro Electrical Pvt Ltd. reserves the right to reject this application without assigning any reason.
- Should Dastro Electrical Pvt. Ltd. find the application of interest, the applicant may be invited for discussions and additional disclosures, including due-diligence.



DASTRO

DASTRO ELECTRIC PVT. LTD.